HOW TO WIN FANS WITH WINGSDAY

1. Make a Menu

Looking for a way to increase operation traffic and rally loyal customers? Enter Wingsday Wednesday–the weekly promotion designed to bring in sports fans and wing lovers. We've got deliciously flavorful wings to make it happen—all you need to do is add them to your menu.

2. Promote It

By promoting Wingsday in your establishment and online, you'll start rallying a whole team of loyal customers and wing lovers. Need help getting started? Check out our Wingsday promotion party pack where we've put together turnkey front of house merchandise and social media posts.

Learn the plays we can give you to help you get started:

Table Tent: Spread the Wingsday word through self-standing mini billboards for the tables in your operation.

Napkin Holder: Simply slide the sheet into your napkin holders as a quick and easy way to promote Wingsday.

Custom Social Media Posts: Spread the Wingsday word on your social media accounts and watch the likes and comments run in.

Store-Front Promo Sheet: Custom Wingsday promo sheet that can sit right next to your host stand or waiting area.

3. Repeat Every Week

Download the printable* Wingsday Party Pack to get started rallying customers with Wingsday.

PIERCE CHICKEN®

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*Printing costs are not included; only digital materials are provided.

GET YOUR NAPKINS READY
IT'S WINGSDAY
CELEBRATE
WINGSDAY
WITH MOUTHWATERING WINGS
Serving Suggestion

CELEBRATE
WINGSDAY
BY SETTING YOUR MOUTH ON FIRE
Serving Suggestion

ASK YOUR SERVER ABOUT
OUR WINGS
Serving Suggestion

9:45
facebook
Your Name
15h
Hungry for a win? Stop by today and experience a win on the field and on your plate. #WingsdayWednesday
IT'S WINGSDAY
Serving Suggestion
You, Jhon, Orange and 1000 others
500 Comments
Like
Comment
Share

9:45
facebook
Your Name
15h
It's Wingsday people! Come hungry, score big with your favorite tried-and-true wings. #WingsdayWednesday
IT'S WINGSDAY
Serving Suggestion
You, Jhon, Orange and 1000 others
500 Comments
Like
Comment
Share

9:45
facebook
Your Name
15h
Rally your buddies, it's the best day of the week – Wingsday! Hot and ready wings are waiting for you. #WingsdayWednesday
IT'S WINGSDAY
Serving Suggestion
You, Jhon, Orange and 1000 others
500 Comments
Like
Comment
Share